2021-2022 A N N U A L R E P O R T







NOTE FROM A FRIEND & BOARD CHAIR

What does it mean to be a GENERATIONAL DISRUPTER OF HOMELESSNESS?

A positive disruptor is someone who challenges current organizational trends and habits and strives to find positive alternatives. Someone who seeks to uproot, re-plant and grow the way we think, behave, conduct business, learn, understand and live our daily lives.

In the for-profit sector, funders recognize bold aspirations with proof. That isn't any different in the non-profit sector.

At Project Hope Alliance, we boldly assert that we are generational disruptors of homelessness. And we have the evidence to back that assertion up. Our disruptive innovation brings our model of care to where the kids are. We plug into and integrate ourselves in the public education system. As a result, 95% of our students graduated high school last year. A rate close to 30% above the California average for students experiencing homelessness.

The data shows that the number of children and families experiencing homelessness continues to rise. We know that to turn this tide, we must be

upstream and focused on the children & youth of today. To not only unlock the endless possibilities for their futures, and strengthen our communitiy but also ensure that neither their children nor their grandchildren will ever be counted amongst those experiencing homelessness.

Disruption comes when possibility and prevention drive the solution, focusing on the student.

Jennifer Friend CEO Project Hope Alliance

Project Hope Alliance emerged from 2021 with a fresh insight into what our students need to be successful in a changing world. At PHA, we respond to the needs of our kids and youth with a holistic approach to solving challenges by addressing all aspects of life: educational, psychosocial, developmental, and financial. In addition, the leadership and staff at PHA are genuinely passionate and responsive about the children at the heart of our mission.

Lynn Hemans Board Chair

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OUR WORK

Project Hope Alliance deploys a longterm model of care for kids and youth experiencing homelessness.

We have full-time case managers who work on public school campuses alongside kids and youth to eliminate barriers brought on by homelessness that could impede their ability to learn and succeed in school. Our team builds trusting relationships with students and offers individualized support in the form of transportation, technology, basic needs, and social-emotional mentorship from kindergarten to age 24.

We provide hope so that kids can visualize and realize a future without homelessness.





ELEMENTARY (KINDERGARTEN-6TH GRADE)



MIDDLE/HIGH SCHOOL (7TH-12TH GRADE)



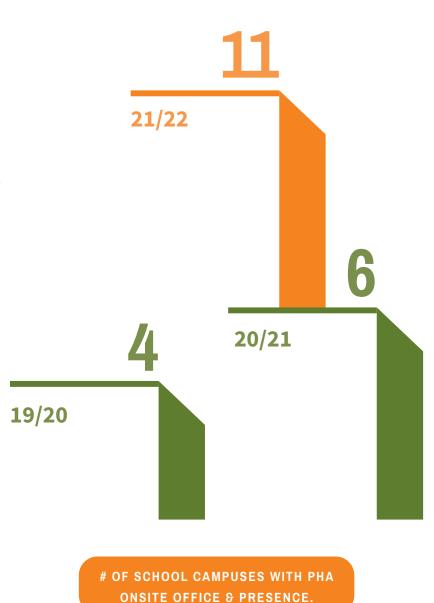
OLDER YOUTH

(AGE 18-24)

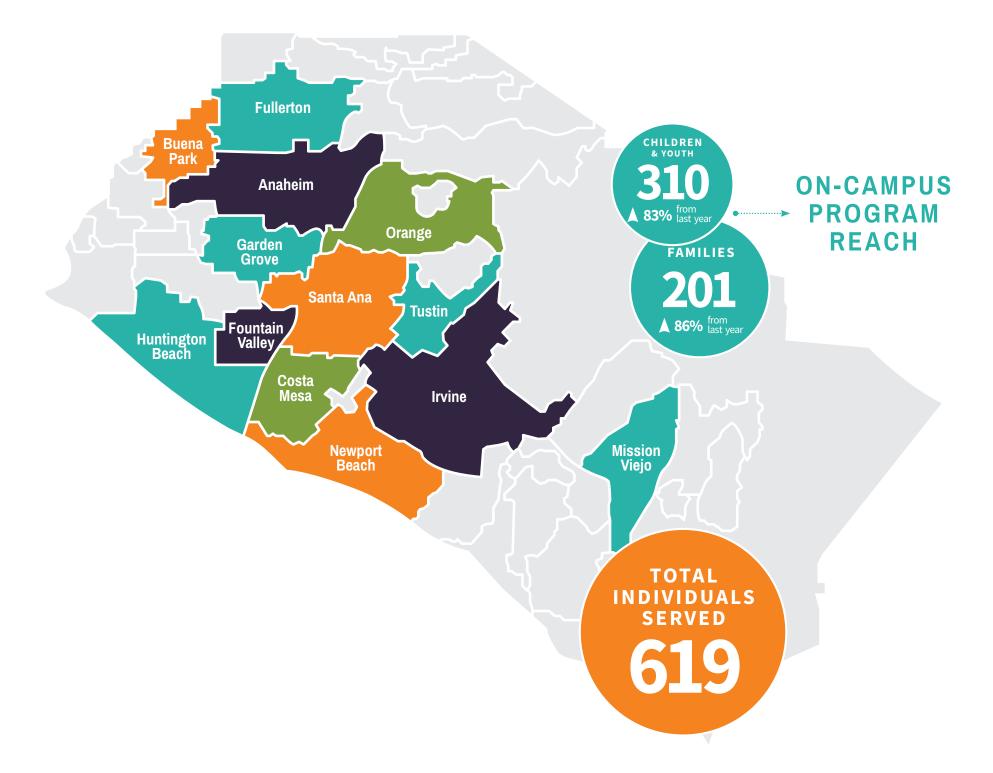
PROGRAM REACH 2022

Look how much we've

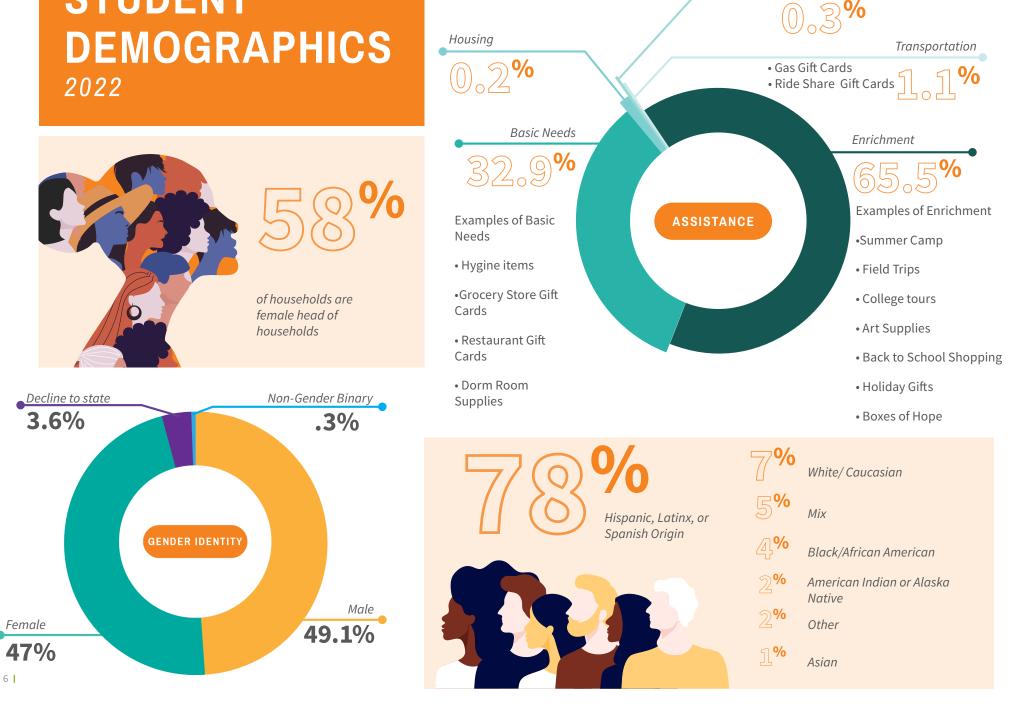
It is crucial for our case managers to be embedded into campus life. In addition to serving students attending schools through Orange County, we place full-time case managers onsite at three school district and 11 schools. Our students have direct access to our support by virtue of our onsite presence at the schools where they attend daily. This allows our team to remove barriers homelessness presents in real time.



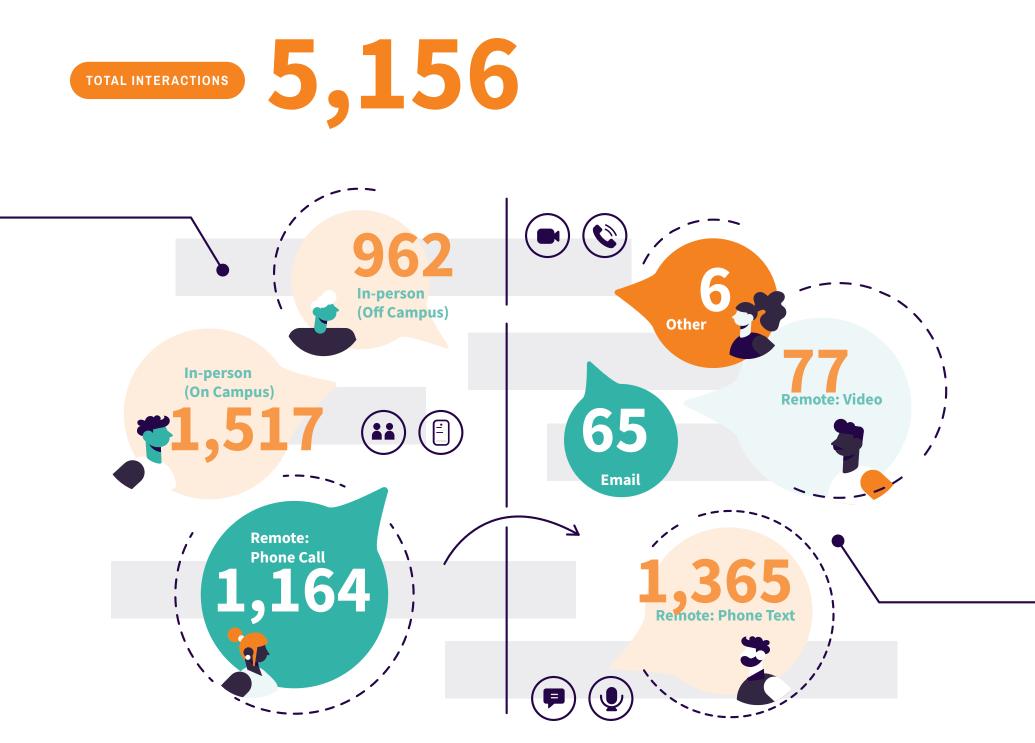
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STUDENT 2022



Technology



ELEMENTARY SCHOOL (K – 6TH GRADE)

ELEMENTARY SCHOOL ATTENDANCE

PHA Elementary School Students have a **5%** lower Chronic Absenteeism Rate*.

PHA students chronic absenteeism rate of **25% vs. 30%** California's Homeless Students chronic absenteeism rate

*Based off of data shared by SAUSD

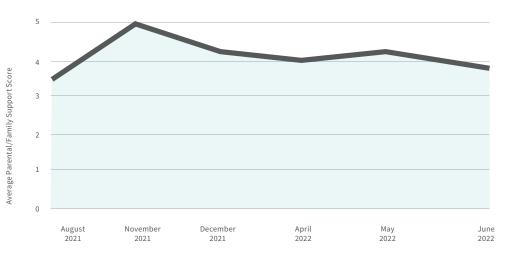
WHAT DOES HOPE INDEX MEAN?

Project Hope Alliance's Hope Index (HI) was designed so that case managers could assess and reflect upon how our kids and youth are doing. It uses research-based measures to successfully transition a child into adulthood. This tool centers the team on the most crucial factors that contribute to progress, while giving them the flexibility to individualize their approach based on the needs and readiness of each student. Most importantly, it provides confidence that our students are on the right track to adulthood without homelessness.



HOPE INDEX: PARENT/ FAMILY SUPPORT

Parent/ Family is involved in the life of the youth and provides consistent care for their physical, emotional, and mental health.



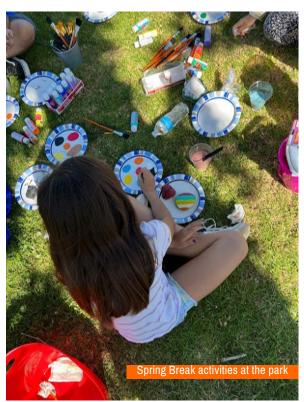


With the help of PHA's Hope Index, our team identified a need for our students to feel they had Parental and Family Support they could rely on. PHA'S team worked together to provide opportunities not only for the student but for thier parents and guardians to be involved in enrichement activities. Follow along on our social media and blog to read about the intentinal activities we had planned this last summer.

| SCORE | CONCERN LEVEL | ACTION |
|-------|---------------|---|
| 5 | none | none |
| 4 | mild | watch to ensure stability, no intervention needed |
| 3 | moderate | monitor interventions closely, adjust if necessary |
| 2 | high | interventions needed |
| 1 | severe | interventions needed |



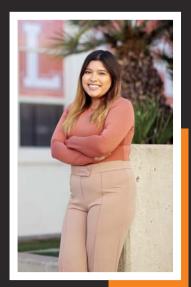








You've just made a friend MEET JOCELYN



In December of 2021, PHA came onsite at Huntington Beach High School, and that is when Jocelyn Montiel joined the team. Since the start, students have built a trusting relationship with Jocelyn. Before joining PHA, Jocelyn worked with opportunity youth in a group home setting. Her experience in crisis intervention, de-escalation, and behavioral intervention has greatly benefited the Huntington Beach campus and PHA team.



HUNTINGTON BEACH

This past year, PHA expanded its reach to more students in need of support thanks to a generous private donation and a new partnership with Huntington Beach Union High school District. A Huntington Beach Oiler, Jennifer Friend sat down with Orange County Register's Theresa Walker to talk about her full circle moment last fall. Since this article, PHA has leveraged the private grant to expand its on-site presence from one school campus, Huntington Beach High School, to 3, including Valley Vista High and Huntington Beach Adult High School.



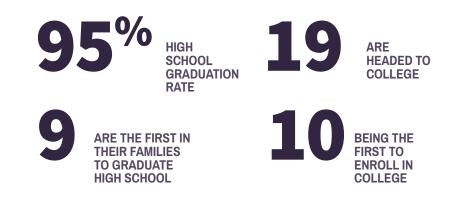
Scan the QR code to read the full article.



MIDDLE SCHOOL & HIGH SCHOOL

 $(7^{TH} - 12^{TH} GRADE)$

ALL ABOUT THE CLASS OF 2022



MIDDLE SCHOOL AND HIGH SCHOOL ATTENDANCE

PHA Middle & High School Students have a 8% lower Chronic Absenteeism Rate*.

PHA students chronic absenteeism rate of 22% vs. 30% California's Homeless Students chronic absenteeism rate

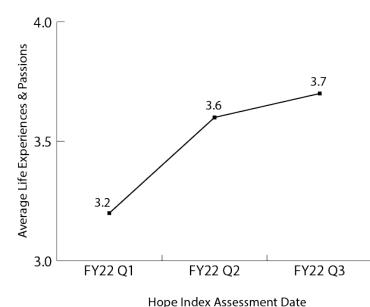
*Based off of data shared by SAUSD



LIFE EXPERIENCES & PASSIONS



Youth consistently seeks out and participates in new opportunities and experiences.



WHERE STUDENTS ENROLLED



STUDENT STORY:COLLEGE AFTER HIGH SCHOOL A DREAM COME TRUE.

Thanks to the dedication and support of Lupita, Newport-Mesa District Lead.



Lupita Contreras, District Lead, Newport-Mesa

Sonia is a senior in high school. Despite having good grades, Sonia never thought she could attend college. She lived in a motel room with her dad, and they were unaware of any resources available to them to pay for college. Lupita, Sonia's Project Hope Alliance Case Manager, encouraged her to apply anyways. She informed Sonia and her dad about the many resources for first-generation students to graduate college. Lupita met with Sonia weekly, and together they completed the entire process of applying to colleges and applying for financial aid and scholarships. Sonia discovered 3 out of 4 colleges had accepted her! Sonia is attending Cal State Fullerton and is studying nursing. She received enough financial aid and scholarships to pay for school, including room and board. Lupita will continue to be there for Sonia in this next phase of her life.

A lot of our students do not realize the potential futures they have. We are here to help them plan it" Lupita



OLDER YOUTH (AGES 18 – 24)

OUR STUDENTS ARE ATTENDING:









Cosmetology

TRADES:







of our students are enrolled in higher education (university, community college, trade school)



of our students are working full-time, part time or in an internship



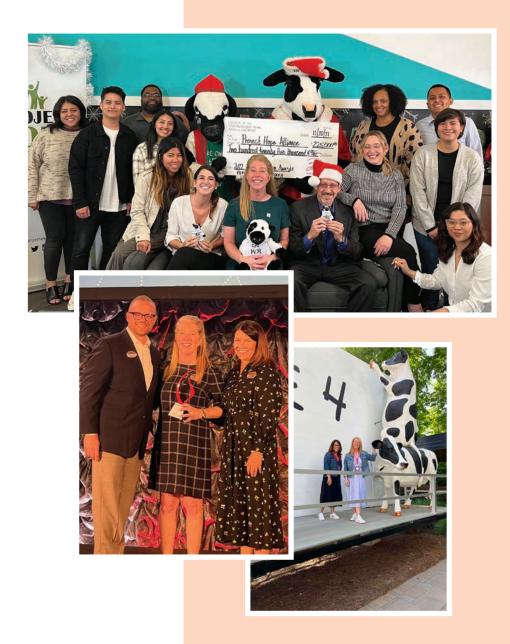
ANTI GALA FINALLY BACK IN PERSON

The event serendipitously took place where PHA started.

In April, we finally brought back our in-person Anti Gala. It was a beautiful brunch event aptly called Bottomless Hope! The event occurred at the Grand Gimeno in Orange, serendipitously next to the First Presbyterian Church of Orange. It was in that church's basement that Project Hope Alliance first began. It was an incredible gathering where we raised \$280,000! In addition, we were thrilled to honor our 2022 Catalyst of Hope recipient, Dr. Sonia Llamas, Assistant Superintendent of School Performance and Culture, Santa Ana Unified School District.

This year we had the honor of awarding the Newport Mesa Chapter of National League of Young Men our first Kid Catalyst award! From building skateboards to filling holiday stockings, they went above and beyond during the year to ensure all of our students felt valued and seen. NLYM exemplifies our mission to end the cycle of homelessness for kids and with kids. We are so glad we could honor them at our 2022 Anti Gala!







TRUE INSPIRATIONAL AWARD / TRIP TO ATLANTA

In December, we were named Chick-fil-A's True Inspiration award winners and recipients of a \$225,000 grant! We are one of just 34 nonprofits nationwide to receive this outstanding award. It was such an unexpected and beautiful moment, and we could not be more grateful.

In April of 2022, Jennifer Friend and PHA Individual Gifts Officer Chris Farwell flew to Chick-fil-A's headquarters in Atlanta for three days of celebrations, networking, and signature hospitality alongside their fellow award winners.

CORPORATE, FOUNDATION & PUBLIC SUPPORT

\$100,000 +



CORPORATE, FOUNDATION & PUBLIC SUPPORT

\$10,000 - \$24,999

| Ault Family Foundation | Boeing | InSellerate, LLC | Rite Aid Foundation KidCents |
|---------------------------------|--------------------------------|----------------------------|--|
| Bank of America Charitable | Ernst & Young | Jabara Family Foundation | Robinson Family Charitable Fund |
| Foundation | Evening Star Foundation | James & Anna Mock Memorial | Samueli Foundation |
| Bernard Novak Foundation | Golden State Foods Foundation | Endowment | Schlinger Family Foundation |
| Citizens Business Bank | Gorski Family Foundation | Lon V. Smith Foundation | St. Andrew's Presbyterian Church |
| Edwards Lifesciences Foundation | Huntington Beach Union High | Pacific Life Foundation | The Buddy Group |
| Employees Community Fund of | School District | Rene L. Barge Foundation | |
| | | | |

\$100 - \$9,999

Active Discoverv Affordable Housing Access Inc. Aleph Gallery AmazonSmile Foundation Amigos de los Ninos **Applied Medical** Applied Power Concepts, Inc BlueCat Networks Calance **California Community Foundation Cambridge Community Fund Capital Group Companies Charitable Foundation Carmack Insurance** Carrier **Chapman University Charities Aid Foundation of America Charity Golf International** Christ Lutheran Church Costa Mesa Cisco **Clark Construction Group, LLC** Compass Inc. Dan and Jane Hoefflin Charitable Gift Fund Fidelity Charitable . **Fidelity National Title Company**

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Morgan Stanley GIFT MUROW|CM **MWA Luxory Real Estate** Nasuni National Charity League Nevonen **Newport Dunes Resort Nordstrom Cares Foundation OC Healthy Smiles** One Hope Wine **Orange County Community Foundation** PIMCO Foundation **PINN Investments** Powell Enterprises, Inc. PricewaterhouseCoopers LLP Schwab Charitable Fund Service King Paint & Body LLC Shop Common Thread Silversage Advisors St. Mark Presbyterian Church Synchrony Corporate Target The Benevity Community Impact Fund **The Deutschman Family Foundation**

The Lion's Heart The Loftus Family Foundation The Pegasus School The Wright-Tupa Family Fund Thrivent **Toast Kitchen & Bakery UCI** Foundation **Umpgua Bank United Methodist Women** United Way California Capital Region **United Way Orange County** Van Doren's LLC Vinevard Vines Retail, LLC VMware Whole Foods Market Community Giving Program YMCA Kawaiians Adventure Guides in HB Yokooji Family Fund

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\$20,000 and Above

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JENNIFER FRIEND TEAMED UP WITH LEGO!

Last December, one of the world's favorite brands and toys, LEGO, approached Jennifer Friend. They were developing their LEGO Friends Holiday Special and wanted to include a character experiencing homelessness. With caring as one of their core company values, they intended to create a character that reflected the reality of many of America's children, youth, and families experiencing homelessness while also bringing empathy, awareness, and understanding to the issue.

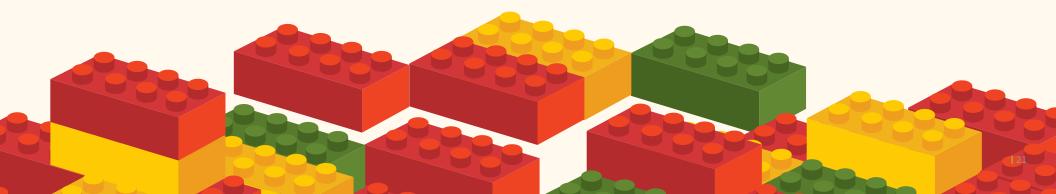
Over the last year, I watched as Joe came to life! Clothing selections, the conditions that brought about his homelessness, his relationship with his mom, and his interactions with his peers were all things I was given a chance to speak into. LEGO was so intentional and caring in handling Joe's story that I felt how much it truly mattered to them." Jennifer Friend

As a result, LEGO brought visibility to all our community's children who, like Joe, find themselves living in a family shelter or "between homes" because of a parent's job loss. Even still, they have hope, love, friends, and support. In the end, Joe saved his friends from spending Christmas in the basement of a spooky house by looking out for them, the same way that Joe's friends kept him warm and stepped up to help. LEGO Friends reminds us that everyone needs something and has something to give, a holiday message we can all relate to.





To watch LEGO Friends Holiday Special, scan here.



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Meet Dr. Banks



As Vice Chancellor of Student Affairs at UC Irvine and new Board Member at Project Hope Alliance, Dr. Willie Banks understands the challenges facing youth experiencing homelessness as they transition to adulthood. Homeless youth approach college life, trade school, the military, or the job market with a unique set of challenges from basic needs, mental health needs, academic preparation, and a wide variety of familial considerations. Previous to this period, these young adults were an integral part of a family unit's survival by contributing income, child care, and leadership roles. How they navigate the next transitional period, post-high school, is critical to the likelihood of staying in school or training. The Project Hope Alliance Team, including Dr. Banks, maintains relationships with students through age 24 to help bridge the gap between their current circumstances and future. PHA is an access point that opens the pipeline to possibilities and dreams.

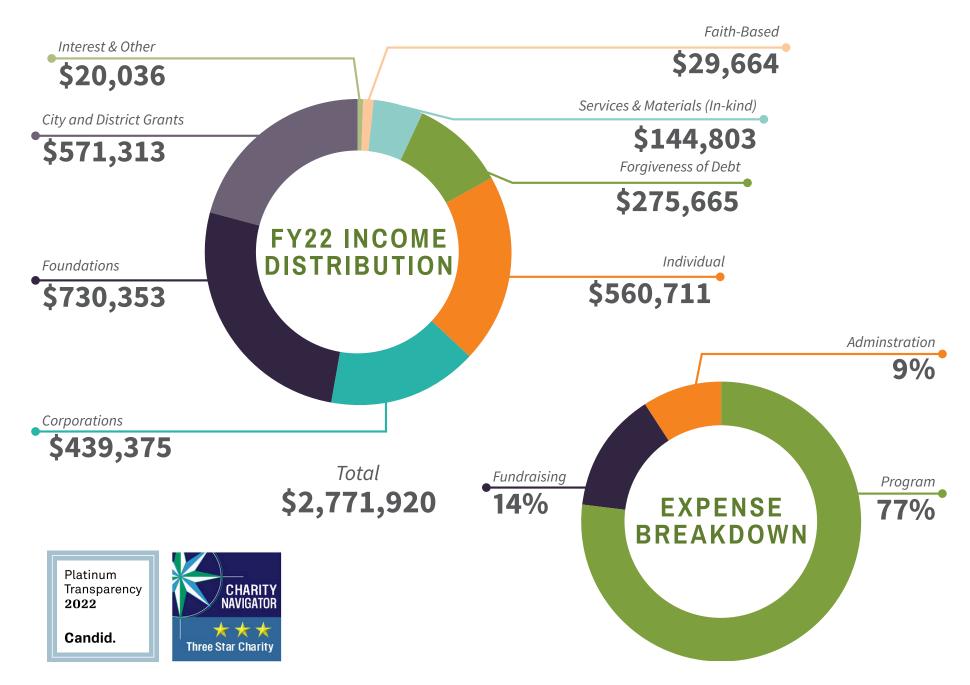
TEAM KID PROFILE: MEET VICTOR

PHA's Lead Case Manager for Santa Ana. Victor has worked with students in Newport Harbor High, Ensign Middle, Whittier Elementary, Kaiser Elementary, Davis Magnet, Santa Ana High School, and Henninger Elementary and Middle. As a generational disruptor of barriers for his students and the families he works with, Victor takes pride in his work because he knows it's making a difference in his students' lives. Since his start at PHA in the summer of 2021, Victor has identified our students' need for mental health support. He would like to see an increase in affordable mental health options for our youth experiencing homelessness.

Victor started his career working with first-time, low-income parents but has found his calling in advocating for youth. PHA has the privilege of having Victor on the team, adding to the team culture of support and collaboration. He believes that our work at PHA is one of a kind, responsive and transformative for our students and the community.

Victor is currently working on his Masters in Social Work.

FINANCIALS





1954 PLACENTIA AVE. #202 COSTA MESA, CA 92627

projecthopealliance.org

ENDING THE CYCLE OF HOMELESSNESS, ONE CHILD AT A TIME.