

Project Hope Alliance
1954 Placentia Avenue, Suite 202
Costa Mesa, CA 92627
949.722.7850
www.ProjectHopeAlliance.org

LOCAL CHARITY NEEDS TO RAISE \$650,000 ONLINE FOR HOMELESS YOUTH

PROJECT HOPE ALLIANCE PIVOTS STRATEGY AMIDST COVID-19 CONCERNS

For Immediate Release

Costa Mesa, Calif. (March 11, 2020) — Project Hope Alliance (PHA) announced this week that they will host an online “Carnival of Hope” which will include digitalized versions of games, auctions and prizes. This pivot in strategy comes out of respect for concerns of their trusted school partners and the communities they serve throughout the county.

Now more than ever, they are counting on community support to help. “This annual event usually brings in a third of our yearly budget that goes directly into funding our programs” says Jennifer Friend, Project Hope Alliance CEO. “Since we cannot physically host it this year, we are committed to building a new, digital platform to ensure needs continue to be met. Our kids can’t afford to lose hope.”

Orange County has more than 30,000 youth experiencing homelessness in the public-school system. Project Hope Alliance facilitates the placement of youth experiencing homelessness with full-time case managers on elementary, junior high & high school campuses. 100% of the high school seniors enrolled in PHA programs graduate high school, making them 4.5 times less likely to be homeless as adults.

“This organization is critical to changing lives at my campus” says Sean Boulton, Principal at Newport Harbor High School. “During this increasingly uncertain time, I am so thankful to have a trusted community partner to care for our most vulnerable youth.”

To support their efforts, visit projecthopealliance.org

About Project Hope Alliance

For nearly 30 years, Project Hope Alliance has been ending the cycle of homelessness, one child at a time. Programs and mentorship are built to identify and address barriers created by homelessness, and continues supports youth through individualized academic and social emotional empowerment. The organization prepares youth to become financially independent, and stable; preventing homelessness as adults.

For more information visit projecthopealliance.org or follow Project Hope Alliance on [Facebook](#), [Twitter](#), and [Instagram](#).

For more information, please contact:

Tracy Carmichael, President
tracy@projecthopealliance.org
(562) 519-0876